

Central Kitsap School District

BROADCASTING APPLICATION

Name of Station/Company Name _____

Station Call Letters _____

Address _____ City _____ Zip _____

Phone _____ E-mail Address _____

Fax _____ Contact Person _____

Home Coverage Area _____ Teams (s) _____

We _____ (Station/Company) hereby apply for permission to broadcast the following event (s).

Name of Event _____

Date(s) of Event _____ School (s) Covering _____

Total Fees Owed* \$ _____

Name of Person Covering Event _____

No. of Crew Members _____

Broadcast Type (Check One):

- | | | |
|----------------------|----------------------|---|
| Commercial Radio | Commercial TV (live) | Webcast Audio |
| Television (delayed) | Webcast Video | Webcast Video (delayed, non-commercial) |

Liability Insurance Carrier _____ Copy Provided

We have read the Central Kitsap School District Broadcasting Procedures and Steps and agree to abide by the terms and conditions.

Name of Person Completing this Form _____

Title _____

Signature _____ Date _____

*Application and Payment of Fee Must be Received **Prior** to Broadcast

Send Application and Payment to:

Central Kitsap School District
Attn: Lauren McDaniel
PO 8
Silverdale, WA 98383

E-MAIL: laurenm@ckschools.org
PHONE: 360.662.1626
FAX: 360.662.1711

(CKSD Office Use Only)

Approved _____ Not Approved _____ Authorized by: _____ Date _____

Central Kitsap School District

Broadcasting Procedures and Steps

General Policy:

1. Central Kitsap School District (CKSD) maintains exclusive broadcasting rights to all District events. Ancillary to this right is the right to require payment from the broadcaster.
2. The broadcasters requesting permission to broadcast CKSD events must have written authorization from the District Athletic Director.
3. All contests will be played at the approved site on the date and time as scheduled. Changes will not be altered to satisfy special broadcasting schedules.
4. In addition to paying rights fees to broadcast CKSD events, broadcasters receiving authorization must agree to promote the event no less than 15 times during or before the week of the event at no cost to CKSD.
5. Commercials must be in good taste and be acceptable to CKSD.
6. All stations receiving feed from the original broadcaster must pay the same fee.
7. Proof of liability coverage is required by the broadcaster and must be sent to the District Athletic Director before the start of the broadcast.
8. CKSD reserves the right to cancel the agreement if the broadcaster violated any section of this policy.

Rights Fees:

1. Radio/Webcast (Audio Only): Free for all events
2. Webcast Video: \$300 for all events per sports season or:
 - a. Football - \$50 per game
 - b. Basketball - \$25 per game or \$75 to cover team in tournament
 - c. Soccer - \$25 per match or \$50 to cover team in tournament
 - d. Volleyball - \$25 per match or \$50 per tournament
 - e. Other Sports - \$25 per contest
3. Television (Live): \$500 per game for all events
4. Television (Delayed): \$200 for all events
5. Webcast Video (Delayed, Non-Commercial) Free for all events

Steps for Broadcasting a Central Kitsap School District Event:

1. Secure Broadcasting Application from the Central Kitsap School District website <http://www.ckschools.org> (located under Learning>About Schools>Athletics & Activities>Broadcasting Permission).
2. Complete form and send via attachment to laurenm@ckschools.org, (Be sure to include **your** email address).
3. Once application is processed and approved, a copy will be sent back to applicant.
4. **Immediately send check** made payable to Central Kitsap School District (address is on form)
5. Call venue and make contact with the Building Athletic Director to insure they have an area available for your broadcast.
6. Show copy of approved contract and business card/identification at pass gate.
7. Live broadcasts may be archived for replay.
8. If questions, call Lauren McDaniel, District Athletic Director 360.662.1626 or e-mail at laurenm@ckschools.org.